

# SETH LEAMER

6706 SE Steele St. Portland, OR 97206

(857) 212 - 6797 [sleamer@hotmail.com](mailto:sleamer@hotmail.com)

<https://www.linkedin.com/pub/seth-leamer/35/223/65>

<https://github.com/sleamer>

## SUMMARY OF EXPERTISE

---

I am a Web Developer/Artist hybrid who is drawn to projects that integrate my technical and aesthetic skills.

Artistically, I have over ten years of applied artistic retail experience creating and directing the installation of hundreds of murals, paintings, displays, and sculptures that effectively market a wide range of products while creating a memorable experience for the consumer. I've also participated in a fair amount of fine art shows.

Technically, I have strong project management experience coupled with robust frontend coding skills (HTML, CSS3, JavaScript) and an ever-increasing backend knowledge base. I spent several years as a project manager/developer in the early 2000's and recently went back to school to update my repertoire.

Combined these two strengths allow me to navigate through a online project's lifecycle - understanding disparate requirements, executing challenging code, and delivering attractive websites.

## TECHNICAL SKILLS

---

HTML5	SQL	ModX	Sass
CSS3	WordPress	Photoshop	Flat file CMS
JavaScript	Bootstrap	Illustrator	Office
Github	jQuery	Basecamp	

## WEB EXPERIENCE

---

### *DayOne Response*

#### **Web Developer**

Portland, OR

2014 -Present

Currently developing [www.dayoneresponse.com](http://www.dayoneresponse.com)

- ‡ Mobile responsive site built with Bootstrap and jQuery.

### *Talent Philanthropy Project*

#### **Internet Consultant**

Portland, OR

2014 -Present

Acted as an adviser and developer for [www.talentphilanthropy.org](http://www.talentphilanthropy.org) built with WordPress

- ‡ Additional technical support on sub-brand websites.
- ‡ Support on email newsletter and emailing lists by coalescing multiple contacts and managing through MailChimp.
- ‡ Creation of a HTML/CSS style guide for Talent Philanthropy branding.
- ‡ Graphic design work on collateral and publications within Photoshop.

### *Portland Code School*

#### **Front End Development**

Portland, OR

2014

Designed and coded websites while updating web skills.

- ‡ Created an artist website <http://www.toriabernathy.com/> using a flatfile CMS (StaceyApp)

***Student Advantage Inc.***  
**Technical Project Manager**  
**Senior Online Developer**

Boston, MA  
2000 – 2001  
1999 – 2000

In both roles I was Responsible for the development life cycle, multiple redesigns, and ongoing maintenance of [www.studentadvantage.com](http://www.studentadvantage.com) along with management for the web production and design teams.

- ‡ Overhauled discounts and services directories along with a search engine of over 10k participating businesses while ensuring data consistency for over 100 national partners.
- ‡ Integrated content management systems, relational databases, static content, and online advertising software.
- ‡ Collaborated with sales/marketing and design/technical to achieve stated revenue, promotional, and branding goals.
- ‡ Regularly used HTML, CSS, PHP, SQL, and the Adobe Suite.

***Cahners Business Information***  
**Online Production Editor**

Newton, MA  
1997 – 1999

Managed the workflow process and scheduling for conversion of 12 monthly and bi-monthly online publications from Quark to HTML on [www.manufacturing.net](http://www.manufacturing.net).

## ARTISTIC WORK EXPERIENCE

---

***City of Yelm***  
**Muralist**

Yelm, WA  
2014 - Present

Design and paint murals throughout an emerging tourist town that is “the gateway to Mount Rainier”. Working with public and private spaces to capture their vision and create a cohesive body of work.

- ‡ [www.yelmonline.com/news/local\\_news/article\\_0e64055a-199d-11e4-9c60-0019bb2963f4.html](http://www.yelmonline.com/news/local_news/article_0e64055a-199d-11e4-9c60-0019bb2963f4.html)
- ‡ Plan to deliver 5-7 murals over the summer and fall of 2014.

***Trader Joe's Inc.***  
**Artist**

MA, OR, and WA  
2002 – 2014

Design and paint community oriented murals for new and existing Trader Joe's stores and provide administrative support.

- ‡ Lead and direct the art team: train members on all artistic, technical, and logistical elements of creating powerful visual marketing while delegating tasks to maximize team members' strengths.
- ‡ Act as liaison with management and develop store standards manuals to create team cohesion.
- ‡ Play a lead role in creating and maintaining store color palettes, fonts, and themes to ensure consistency and fluid marketing.
- ‡ Design display boards, banners, and directional signage that adhere to store themes.
- ‡ Create multiple murals in 12 stores in Oregon, Washington, and Massachusetts.
- ‡ Serve as mural consultant to other Trader Joe's stores, training staff in artistic, logistical and technical skills.
- ‡ Develop sales floor templates and display schedule spreadsheets to maximize project management and responsive marketing.
- ‡ Provide direct customer service by assessing, prioritizing, and meeting a wide variety of customer needs.
- ‡ Maintain store art supplies and accounts.

***Frog Pond Toys***  
**Muralist**

Lake Oswego, OR  
2010

Created an 1,600 sq. feet interior-encompassing mural that highlighted the natural world of a frog pond, both above and below water so that children would be immersed in that environment . Worked closely with owners to ensure that the mural represented the marketing vision of the shopping experience.

## ART SHOWS

---

***Spark - 20 and 21*** Portland, OR  
**Spark** 2013-14

A ten day project in which I contributed a painting and created art in response to a writer's story.

[www.getsparked.org/spark-20/seth-leamer-and-brenna-crotty](http://www.getsparked.org/spark-20/seth-leamer-and-brenna-crotty)

[www.getsparked.org/spark21/amy-souza-and-seth-leamer](http://www.getsparked.org/spark21/amy-souza-and-seth-leamer)

***Big 400*** Portland, OR  
**Peoples Art of Portland** 2013

An array of 400 artists, all contributing up to ten 8"x8" pieces. A portion of the proceeds go to the Oregon food bank.

***Frame Show*** Portland, OR  
**Art Media** 2011

A group show where I created a painting to complement a given frame.

***Landscapes*** Portland, OR  
**Physical Therapy Associates** 2011

A permanent installation of a large scale paintings.

***Concerted Effort*** Longview WA  
**Lower Columbia College Art Gallery** 2009

A group show in celebration of the collaborative effort of the artists who installed the mural of Lucinda Parker.

***Intergalactic Toys*** Portland, OR  
**The Ugly Mug** 2009

Paintings of Star Wars Action figures in unexpected poses.

***Sex(xy) Plastic*** Portland, OR  
**Tribute Gallery** 2009

A joint art exhibition showcasing paintings of toys in unconventional ways.

***PNCA Juried BFA Show*** Portland, OR  
**Pacific Northwest College of Art** 2007 and 2006

A group show with selected works of the BFA students.

***Carey Drawing Award*** Portland, OR  
**Pacific Northwest College of Art** 2006

An award for the best figure drawing.

***Vorhees Drawing finalist*** Portland, OR  
**Pacific Northwest College of Art** 2006

A finalist in non-representational art.

# VOLUNTEER WORK

---

## **PNCA Thesis Review Panels**

*Pacific Northwest College of Art*

Selected to discuss and assess the BFA thesis students' progress twice a year.

Portland, OR

2009-Present

# EDUCATION

---

## **Front End Development**

Portland Code School

Portland, OR

2014

## **BFA: Painting**

Pacific Northwest College of Art

Portland, OR

2007

## **Continuing Education: Art**

School at the Museum of Fine Arts

Boston, MA

2002-4

## **SQL and Visual Basic**

Northeastern University

Boston, MA

1999

## **BS: Ecology & Evolution**

University of Rochester

Rochester, NY

1996

## **BA: History**

University of Rochester

Rochester, NY

1996